

The global reference
for vine and wine

OIV | 2024 Activity Report



International Organisation
of Vine and Wine
Intergovernmental Organisation

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1 | Editorial by John Barker, OIV Director General

Since 1924, wine and grape producing countries from every continent, together with consumer countries, have come together to work towards a unique common scientific reference point. More than 1,400 resolutions adopted by the OIV since its creation continue to shape the global vitivinicultural sector and to inspire public policies relating to viticulture, oenology, law, economics, and the health impact of vine-derived products. No other food sector in the world has such a shared, enduring framework.

In this first year of my mandate as Director General of the OIV, it has been a great privilege to be entrusted with the task of celebrating 100 years of history in science and diplomacy. But marking a centenary is not only about looking to the past, it is also about assuming the great responsibility of guiding the Organisation into its next century. Beyond commemorating the magnitude of the OIV's collective achievements, it was essential to give new energy and direction to our common endeavour, in a rapidly changing world.

The high-level ministerial meetings, the exceptional congress organised by France, the inauguration of the new headquarters at the Hôtel Bouchu dit d'Esterno, and the many events dedicated to the OIV centenary all succeeded in building a bridge between a prestigious past and an ambitious future.

The new 2025–2029 Strategic Plan, adopted at the General Assembly on 18 October 2024, reflects this vision of a dynamic sector, united around strong values of cooperation and the sharing of scientific knowledge in order to address the many climatic, societal and economic challenges ahead.

It is with deep pride that I introduce this Strategic Plan at the beginning of 2025, and with profound respect that I follow in the footsteps of my predecessors as Directors General of the OIV, in particular the late Pau Roca. The sector has lost a major figure in the world of vine and wine. Yet Mr Pau Roca has left us an indelible legacy: the strengthened influence of the OIV, and a solid inheritance in the form of the new OIV headquarters, a lasting home upon which to lay the foundations of a new century.

John Barker

OIV



2 | OIV centenary: celebrate Science, Culture and Cooperation

In 2024, the OIV celebrated its centenary with a year of events and special projects, highlighting a century of contributions to the vine and wine sector. Activities included a focus on scientific innovation, cultural preservation, and enhanced diplomacy, culminating in the commemorative event on 29 November 2024.

Science and Innovation

12 months, 12 resolutions

To celebrate a century of contributions to the vine and wine sector, the OIV highlighted the Organisation's resolutions that have left their mark on the vitivincultural industry. The OIV plays a fundamental role in the sector through its resolutions, paving the way for innovation. Each month in 2024, the OIV's website and social media featured a key resolution from one of the Organisation's four commissions and two sub-commissions. The following subjects were focused:

- The definition of wine
- The definition of Terroir
- Guidelines for the characterisation of wine yeasts
- Consumer health at the centre of OIV priorities
- Definition of an appellation of origin
- The significant place of table grapes at the OIV works
- Isotope ratio determination of water in wines and must
- Food safety and criteria for allergen detection
- Labelling of vitivincultural products
- OIV Guide for the implementation of principles of sustainable vitivinculture
- Dealcoholisation
- Information of consumers

12
MONTHS
OIV 100

12
RESOLUTIONS

Blockchain applied to the vine and wine sector

The first session of the OIV course “Blockchain applied to the vine and wine sector” took place from 4 to 7 June 2024. A total of 25 participants from 16 different countries attended this intensive online training program. Over four days, students, professionals and international experts explored the transformative potential of blockchain technology in the wine industry. This training course, initiated by the OIV with high-level specialist speakers, is precursor. It has opened up new technological challenges that the vine and wine sector has to grasp for its digital transformation.

Sustainable water and soil management for resilient viticulture

The OIV has joined forces with the International Centre for Advanced Mediterranean Agronomic Studies (CIHEAM), working through the Mediterranean Agronomic Institute of Zaragoza, to offer an immersive course in water and soil management in viticulture. The course was held from 1 to 6 July 2024 at the CIHEAM headquarters in Zaragoza and online. Participants from 22 countries attended this course with a programme featuring lectures with practical examples, case studies and a roundtable discussion. Participants also had the opportunity to share their experiences of water and soil management in vineyards in their respective countries, contributing to a collective learning experience.



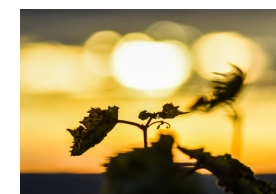
Culture and Heritage

Centenary photo contest – Pau Roca

In recognition of the contribution of Pau Roca (OIV Director General from 2019 to 2023 who passed away in December 2023) the OIV has launched a photo contest with the theme “The vine and wine sector facing climate change”, under the sponsorship of Vinos de la Luz. Open to both professional and amateur photographers, participants were invited to submit up to three unpublished photographs that reflect the theme of the contest.

1st Prize “The Blur” by Kristian Kielmayer (Hungary)

Captured during a sunset in the wine region of Somlo, Hungary, this photograph juxtaposes the stillness and motion of a single vine leaf. According to the photographer “it symbolises the planet’s breathtaking beauty while highlighting its delicate fragility”.



2nd Prize “Global Warming” by Michel Joly (France)

This compelling image portrays vigneron Jean repairing stakes in his vineyard at Savigny-lès-Beaune, France. Taken under unseasonably intense sunshine, the scene reflects the increasing challenges posed by extreme weather conditions.



3rd Prize “Vine Leaf in Ice” by Christophe Der (France)

An artistic depiction of the effects of climate change, this photograph illustrates how premature grapevine development makes the plant vulnerable to late frosts, capturing the intersection of art and environmental awareness.



Special mention “Flooded vineyards in Bourgueil” by Per Karlsson (Sweden/ France)

This striking photograph captures Cabernet Franc vines in Bourgueil standing with their roots submerged in water after heavy rainfall caused flooding in the vineyard. The image poignantly highlights the growing challenges of extreme weather events and their impact on viticulture.



2024 OIV Awards Ceremony

As a founding member of the OIV, Portugal hosted the 2024 OIV Awards Ceremony on 20 September in Lisbon, honouring this year's finest books on vine and wine.

The event was co-organised by the OIV, the Portuguese Instituto da Vinha e do Vinho (IVV), and Wines of Portugal and took place at Centro Cultural the Belém (CCB).

The ceremony gathered around 100 attendees, including awardees, key figures from the Portuguese vine and wine sector, and diplomatic representatives. Bernardo Gouvêa, President of the IVV, opened the ceremony, followed by John Barker, Director General of the OIV, who underlined the importance of the event: "The OIV is deeply committed to promoting this heritage and rewarding excellence in this field. By recognising the authors and publishers of these remarkable works, we celebrate their essential contributions to our understanding of vine and wine."

Out of 81 submissions, 14 books received the OIV Award, while 15 received the OIV Special Mention. The fourteen winning categories covered a large range of works on vine and wine, from scientific and technical publications to literature, wine tourism, and even comic books... including a card game about vine diseases !

For the first time, one of the works was also distinguished with the «President OIV Award,» an exceptional honour introduced this year to "The Australian Ark: The Story of Australian Wine from 1788 to the Modern Era".

Scann the QR code to know
the list of 2024 winners



Inauguration of Hôtel Bouchu dit d'Esterno





International Year of Vine and Wine 1924 • 2024

The Hôtel Bouchu dit d'Esterno in Dijon (France) is now the new home of vine and wine world community. This remarkable 17th century building was proposed by France, the host-country of the OIV since its creation. The project was approved unanimously by all Member States in 2021 to accommodate the OIV's new headquarters.

The grand inauguration of the new headquarters was organised by the city hall of Dijon the 12 October 2024. This was one of the highlights of the ministerial meeting held to open the 46th OIV World Congress. The event represented the culmination of the extensive renovation and restoration work carried out by the city of Dijon.

At the heart of the UNESCO-listed "Climats des vignobles de Bourgogne" cultural heritage site, the new designation of the Hôtel Bouchu d'Esterno as the headquarters of the OIV is intended both to promote the cultural heritage of vines and wine and to provide its public players with an innovative tool for education, knowledge and international dialogue. The OIV is entering in a new century of activity with a permanent, functional and prestigious headquarters.



OIV Stamp

In collaboration with La Poste Groupe and the city of Dijon, the OIV unveiled a special commemorative 92-perforation stamp to celebrate its centenary and the 45th World Congress of Vine and Wine in France. The stamp features an intaglio engraving of the Hôtel Bouchu dit d'Esterno, the building constructed in 1643, which became the new OIV headquarters.

Valid for any destination in the world, the OIV collector's stamp is on sale in the French "La Poste" post offices and on line (www.laposte.fr)



OIV Centenary Wine

Produced using grapes from the 2022 vintage from Arbois, Jura (the same French region that recently celebrated the 200th anniversary of the birth of Louis Pasteur), this cuvée commemorating the centenary of the OIV was conceived and selected by Luigi Moio, Former President and Vice-President of the International Organisation of Vine and Wine. It was served at the different centennial activities.

Cooperation

Ministerial meetings

Outcomes of the Ministerial Meeting of Brescia, Italy

The International Organisation of Vine and Wine (OIV) hails the success of the Ministerial wine meeting in Brescia, Italy on 12 April 2024. Hosted by Italian Minister for Agriculture, Food Sovereignty and Forests, Francesco Lollobrigida, the Wine Ministerial Meeting gathered Ministers, Ambassadors and representatives from 29 countries around the world, together with the senior leadership of the OIV.

The Ministerial in Brescia was a preliminary meeting before the Ministerial Conference held by France in October, preceding the 45th World Congress of Vine and Wine.

OIV Director General John Barker welcomed the opportunity for high-level exchange of views between member countries on the future of the vine and wine sector and the supporting role that the OIV can play. "2024 is an exceptional year for the OIV, marking 100 years since its creation. It is also an important moment for the vine and wine sector, faced with the challenges such as climate change and shifting consumer trends. I congratulate Minister Lollobrigida for initiating this valuable conversation about the importance of wine from an economic, social and cultural perspective."

Outcomes of the Ministerial Conference of Dijon, France

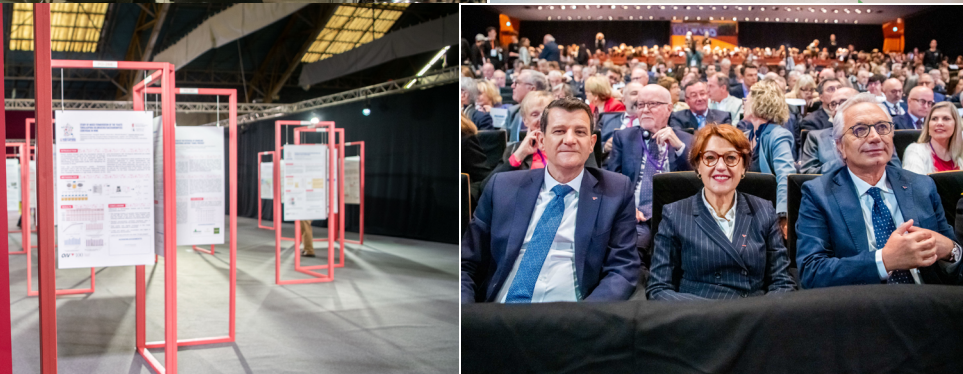
Ahead of the 45th World Congress of Vine and Wine, France organised a Ministerial Conference from 11 to 13 October 2024, chaired by Annie Genevard, Minister for Agriculture, Food Sovereignty and Forestry.

On this occasion 37 countries adopted an historical declaration to renew their commitment to the vine and wine sector and to the OIV.

On the OIV Director General words, this declaration "is an essential expression of support for the OIV and for the vine and wine sector at a crucial moment. The high degree of consensus around the table illustrates the faith in science and cooperation that has been at the heart of the OIV for 100 years. The Ministers fully recognised the value of the vine and wine sector economically but also socially and culturally. Looking to the future, they acknowledge the challenges that faces the vine and wine sector: sustainability and climate change, changing patterns of consumption and uncertain international trade environment".

The Ministers were unanimous in recognising the importance of sustainability for wine, grapes and vine products- environmentally, economically and socially. They reaffirmed the importance of cooperation and knowledge sharing in fostering innovation while expressing their confidence in the OIV scientific works.





The 45th World Congress of Vine and Wine was held and celebrated from the 14 to the 18 October 2024 in Dijon, France, under the theme: “Centenary congress: vine and wine: an innovative heritage facing this century’s challenges”. This was the third time France hosted an OIV Congress after the 1st World Congress organised in France in Bordeaux in 1928 and the 25th organised in Paris in 2000.

The Congress started with an opening ceremony attended by Annie Genevard, the French Minister of Agriculture, Food Sovereignty and Forestry.

The scientific sessions started the same day. Over three days, scientists and experts presented a diverse range of topics aimed at understanding grape and wine heritage, history, consumption, and innovations. They also addressed current and emerging challenges, such as the impact of climate change, advancements in oenological practices, consumer information and protection, international trade, and the safety of wine and wine products.

Over 50 media (French and international) attended the Congress.

During the congress the participants had the opportunity to visit the new headquarters of the OIV on Tuesday and Wednesday evenings.

The 4th day of the congress, the 17 October, was dedicated to 13 technical visits in the Bourgogne-Franche-Comté Region.

Finally, the 5th day closed the Congress with the 22nd General Assembly.

Congress big numbers

- 756 attendees
- 40 nationalities
- 265 oral communications
- 125 displayed on-site posters
- 345 digital posters
- 29 side events





Highlights of the OIV 22nd General Assembly

The OIV celebrated the election of a new President, the adoption of a new Strategic Plan and 13 new resolutions during its centenary General Assembly, which took place at the Palais des Ducs in Dijon (France) on the 18th October 2024, closing the 45th World Congress of Vine and Wine.

During the assembly, the OIV presented its prestigious Merit Awards to four distinguished individuals and one entity for their remarkable contributions.

The OIV new President

First African President of the OIV, Yvette van der Merwe has been elected President of the International Organisation of Vine and Wine (OIV) for a three-year mandate at the OIV General Assembly in Dijon, France, on 18 October 2024. Economist and specialist in new information technologies, Yvette van der Merwe's career spans nearly three decades of dedication to the South African wine industry. Since joining the South African delegation to the OIV in 2000, the new OIV President has held several key roles within the organisation, such as the Economy and Law Commission presidency.

Alongside the presidential election, new presidents for OIV's commissions and sub-commissions were elected:

- Commission I, Viticulture: Mario de la Fuente (Spain)
- Commission II, Oenology: Valérie Lempereur (France)
- Commission III, Economy and Law: Alberto Ribeiro de Almeida (Portugal)
- Commission IV, Safety and Health: Angelika Paschke-Kratzin (Germany)
- Sub-Commission of Methods of Analysis: Fernanda Spinelli (Brazil)
- Sub-Commission on Non-Fermented Products, Table Grapes, and Dried Grapes: Rodrigo Sebastián Espindola (Argentina)



The new OIV Strategic Plan

The OIV new strategic plan for 2025-2029 adopted during the Assembly, focuses on six scientific priorities aimed at addressing global challenges in the wine and vine sector. These priorities are:

1. Coordinate approaches to sustainability
2. Promote resilient and sustainable viticulture
3. Adapt oenology to the future
4. Support all vitivinicultural products
5. Simplify international trade
6. Contribute to consumer safety and inform perspectives on vine, wine, and Society

The new strategic Plan is also comprising an organisational plan that sets out how OIV will evolve its organisational structures, working processes and Secretariat activities in order to deliver on the strategic priorities.



13 new resolutions

Decisions concerning viticulture and the environment

- OIV recommendations for the application of agroecological principles in the vitivinicultural sector (**Resolution OIV-VITI 680-2024**). Agroecology is a holistic and an integrated approach that simultaneously applies ecological and social concepts and principles to the design and management of food and agricultural systems.
- OIV definition and recommendations about the importance of mountain and steep-slope viticulture in the vitivinicultural sector (**Resolution OIV-VITI 716-2024**). This resolution encourages notably to promote the study and conservation of mountain and steep-slope viticulture as an important source of heritage and revenues for the vitivinicultural sector and of services for ecosystems and local communities, namely water, soil and biodiversity conservation.

- OIV definition and recommendations about old grapevines and old vineyards in the vitivinicultural sector (**Resolution OIV-VITI 703-2024**). Therefore, an old grapevine is a single plant officially documented to be 35 years or older regardless of any other factors. An OLD VINEYARD is a block of vineyard terrain, continuous and legally delimited, where at least 85% of the grapevines respond to the definition.

Decisions concerning oenological practices

Several resolutions relating to new oenological practices will be added to the International Code of Oenological Practices of the OIV, in particular:

- The treatment of wine with fumaric acid in wine for acidification (**Resolution OIV-OENO 581B-2024**). Fumaric acid may be used to reduce the pH of wine, but with limitations due to its low solubility in water and therefore in polar solutions as wine.
- Treatment with functionalised mesoporous silica (FMS) for the protein stabilisation of wines (**Resolution OIV-OENO 672B-2024**). The objective of this practice is to selectively absorb and eliminate unstable proteins present in wine.
- Update to the OIV Standard for international wine and spirituous beverages of vitivinicultural origin competitions (**Resolution OIV-OENO 671C-2024**). This resolution amends the previous guidelines adopted in 2009, in particular by modifying the levels of medals score and defining Grand gold - at least 93 points, Gold - at least 89 points, Silver - at least 85 points and by removing the bronze medal from the system.

Decisions on Specifications of Oenological Products

The following monographs have been added to the International Oenological Codex, in particular:

- The update of monographs regarding products and subproducts of nonSaccharomyces yeasts (**Resolution OIV-OENO 740-2024**). The objective of this update is to include behind to the reference of Saccharomyces, the addition of a reference to the non-saccharomyces in all concerned already adopted.



- The update of monographs and the Code on protein of plant origin (**Resolution OIV-OENO 723-2024**). The objective of this update is to remove wheat protein as fining agent in the International Code of oenological Practices and in all related OIV documents taking into account the recommendation on the potentially allergenic risk of wheat protein as fining agent in wine.

Decisions on Methods of Analysis

During this same session, it was decided that new methods of analysis will be added to the OIV analytical corpus. These include:

- The method for the determination of mineral elements in grape juices, reconstituted grape juice, concentrated grape juices, and grape nectars using ICP/AES (inductively coupled plasma / atomic emission spectrometry) (**Resolution OIV-OENO 662K-2024**). The objective of this method is to determine simultaneous the concentration of several major and minor mineral elements in grape juice, reconstituted grape juice, concentrated grape juice and grape nectar..
- The OIV decides, to replace the existing certificate of analysis adopted in 1988 by a list of commonly used analytical parameters for wines and sparkling wines (**Resolution OIV-OENO 712A-2024**). Commonly used analytical parameters for wines and sparkling wines are the essential analytical parameters that make it possible to satisfactorily ensure that product characteristics are compliant with definitions and oenological practices of the OIV. These parameters can serve as a basis for trade or commercial transactions. Other parameters can be used by member states according to their own requirements.

Decisions on Economy and Law

The OIV adopted the updates to several articles of the OIV International Standard for Wine Labelling (**Resolution ECO 676-2024** and **Resolution ECO 696-2024**), in particular:

- Introduce a new paragraph indicating that OIV Member States may authorise, when provided for in this resolution (labelling standard), that certain compulsory and optional information is displayed by using e-labels. In particular, when e-labels are used, to present compulsory information, a clear and direct link to it shall be indicated on the label, specifying what is the information which is provided by electronic means.

- Introduce a new article stating that OIV Member States may require the compulsory displaying nutritional declaration according to the national regulations. OIV Member States may limit the nutrition declaration on the label to the energy value. OIV Member States may authorise the full nutrition declaration to be displayed by using e-labels. When the full nutrition declaration is displayed using e-labels, the energy value should also be indicated on the label.
- Introduce a new article indicating that OIV Member States may require the compulsory displaying of the list of ingredients according to the national regulations. OIV Member States may require a list of ingredients, mentioning all the ingredients complying with the definition provided in article 1.1.*, to be displayed on the label. OIV Member States may authorise the list of ingredients to be displayed by using e-labels.
- Modify the article 3.1.4 “Varietal Name” indicating that varietal name can only be indicated if the wine is produced from at least 85% of the grapes of the said varietal. If two or more wine grape varieties or their synonyms are named, at least 85% of the product concerned must have been made from these varieties. The wine grape varieties must appear on the label in descending order of the proportion used and in characters of the same size.
- In addition, the General Assembly adopted a resolution formalising the repeal of 184 resolutions analysed by the Codification Steering Committee in charge of the codification process. These resolutions are repealed because they have expired, are obsolete or redundant with the objective of improving the coherence of the corpus of OIV resolutions and facilitating their application by Member States (**Resolution OIV-ECO 726-2024**).



The anniversary: 29 November

To commemorate the anniversary of the founding act of the OIV, signed on 29 November 1924, the Director General John Barker, had the pleasure of inviting attendees to the closing ceremony of an exceptional year celebrating the Organisation's centenary.

Following the significant events that marked the International Year of Vine and Wine, including the 45th World Congress of Vine and Wine, 29 November 2024 became a special occasion to celebrate 100 years of evolution in the vine and wine sector and to present, for the first time, global statistics covering that period.

Attendees were invited to join the day's events, held in a spirit of continuity and renewal at Hôtel Bouchu dit d'Esterno (1 rue Monge, 21000 Dijon) or online on the OIV app.

In the programme:

- Conference: 100 Years of OIV Data on the Vine and Wine Sector & First Outlook of wine production in 2024 / Presentation of the Strategic Plan 2025-2029 by John Barker OIV Director General & Giorgio Delgrosso, OIV Head of Statistics.
- Declaration of the International Day of Vine and Wine / Presentation of the International Network of Vine and Wine Cities by Yvette van der Merwe, OIV President
- OIV centenary Photo Contest Pau Roca Awards presentation by John Barker OIV Director General & Ricardo Fernández Nuñez, Founder and CEO of Vinos de La Luz



3 | Inauguration of Clos Pau Roca: A tribute in Dijon



Clos Pau Roca
Directeur général de
l'Organisation internationale de la Vigne et du Vin

On October 13, the city of Dijon paid heartfelt tribute to Pau Roca, who served as Director General of the OIV from 2019 to 2023, by naming clos (vineyard) in his honour.

Pau Roca, who passed away at the end of 2023, was instrumental in relocating the OIV's headquarters to Dijon and initiated the celebration of the organisation's Centennial Year.

The ceremony featured the unveiling of the plaque and gateway of the «Clos Pau Roca,» by François Rebsamen, mayor of Dijon, and Luis Planas, Spain's Minister of Agriculture, Fisheries, and Food.

Also in attendance were John Barker, current Director General of the OIV, and Luigi Moio, president of the OIV. Diana Ribera, Pau Roca's wife, was present along with their children Ana, Quico, Teresa, and their granddaughter Eugenia.

During the event, 20 grafted vines from Dijon's mother plants were planted, marking the start of a new era for the city's vineyards. The ceremony concluded in an atmosphere of gratitude and solidarity, with deep recognition of Pau Roca's lasting legacy.



4 | Collaboration with other International Organisations

The OIV accepted as Observer Member of the UNCTAD

During the 75th Executive Session of The United Nations Conference on Trade and Development (UNCTAD) held in Geneva from 12 to 14 February 2024, the International Organisation of Vine and Wine (OIV) has obtained observer status with UNCTAD.

The OIV greets and thanks UNCTAD and its member states for this fruitful collaboration, which will be very useful and consistent to support fair conditions for international trade of vitivinicultural products.

The OIV and the FAO International Plant Treaty

The International Organisation of Vine and Wine (OIV) and the FAO (Food and Agriculture Organization of the United Nations) International Treaty on Plant Genetic Resources for Food and Agriculture (ITPGRFA) have entered into a landmark Memorandum of Understanding (MoU) aimed at promoting collaboration in the conservation and sustainable use of plant genetic resources, with a specific focus on viticulture biodiversity.

The Memorandum of Understanding (MoU) was signed on October 18th in Dijon during the 22nd OIV General Assembly by John Barker, Director General of the OIV, and Kent Nnadozie, Secretary of the FAO's International Treaty on Plant Genetic Resources for Food and Agriculture.

The agreement highlights several areas where the OIV and ITPGRFA will work together, particularly in the context of addressing biodiversity loss and the impacts of climate change on the viticulture sector. These areas include:

- Addressing the common concern about the impact of climate change and the need to adopt mitigation and adaptation measures to protect the grapevine genetic resources.
- Promoting scientific-technical knowledge as a basis for the formulation of policies and strategies that promote the sustainable development in viticulture.
- Identifying and encouraging best practices and technical guidelines on a broad spectrum of areas.





The OIV and 4 per 1000

During the OIV General Assembly in October 2024, a new memorandum of understanding was approved between the OIV and the 4 per 1000 initiative. The MoU that will be signed in early 2025 between the Director General of the OIV and the President of the Initiative is an excellent opportunity to strengthen the work of the OIV, in particular two technical and scientific priorities defined in the new Strategic Plan 2025-2029:

1. First, coordinate sustainability approaches across the global vine and wine sector.
2. Second, promote resilient and sustainable viticulture – including soil health and soil CO₂ emissions, particularly in the sustainable management of viticultural soils and demonstrate global leadership in these priority areas in the future.

International Organisation Partnership's Workshop

The OIV took part of the International Organisation Partnership (IO's Partnership), under the banner of the OECD (Organization for Economic Cooperation and Development) on 17 and 18 June in Geneva, Switzerland.

It was a great occasion for the OIV, a member of the IO's Partnership, to participate in such exchanges dealing with crisis management and anticipating critical risks such as space weather impacts, drone threats in civilian airspaces, the weaponisation of biology, and climate change impacts.

5 | International approach to facing grapevine epidemic diseases

International Symposium on Grapevine Epidemic Diseases

Nearly 100 people attended the International Symposium on Grapevine Epidemic Diseases, that took place on 17 May in Texas, Austin (USA). Topics at this event, jointly organised by the Texas Department of Agriculture (TDA) and the OIV), covered the impact of climate change, international standards, regulatory frameworks, mitigation strategies, and the economic impact of grapevine epidemic diseases.

Through 4 scientific and technical sessions, the importance of harmonised guidelines for controlling grapevine diseases and their vectors was highlighted, while successful experiences in disease control have been shared.



6 | China becomes the 51st OIV Member State

China's application for OIV membership was formally accepted by the OIV on 14 November 2024.

The application was submitted by the Ministry of Agriculture and Rural Affairs of the People's Republic of China on 14 May 2024, initiating the statutory 6-month consultation period which has been successfully concluded. Acceptance of the application must be ratified by the Chinese authorities within one year, during which time China will be entitled to participate fully in the works of the OIV.

China is the country with the 3rd greatest planted vineyard surface in the world. It is also the 8th largest consumer of wine and the first table grapes producer in the world.

The arrival of China brings the number of OIV member countries to 51 and extends the representativity of the Organisation up to 85% of the world planted vineyard surface.

7 | OIV MSc: Diploma ceremony

Created in 1986 with OIV support, which had identified an important need for a high level and wine specific international training program, the OIV MSc in Wine management train the students to the wine industry specific management (marketing, economy, management, law, human resources, communication...) by offering concrete intelligence of the international environment via an itinerant, multidisciplinary and experience-based training of 18 months in no fewer than 25 countries.

This diploma is managed in partnership with l'Institut Agro Montpellier, which provides students with a Postgraduate specialist diploma in vine and wine management.

The graduation ceremony of the newly graduated OIV Master students was held on 23 November in the brand new auditorium of the Hôtel Bouchu d'Esterno. It was an opportunity for the graduates to share their thoughts and experiences with the Director General, John Barker, on the major challenges facing the global vine and wine industry.



Analysing the past to better understand the present

To mark the organisation's centenary, the OIV's Statistics Department has conducted an extensive study tracing the 100-year evolution of global wine production, consumption, trade, and vineyard area. This unprecedented study involved collecting historical data from 80 countries.

The first results of the study were revealed by the OIV Director General during the centenary celebrations on 29 November, in a live broadcasted conference.

This in-depth analysis offers to OIV Member States and sector stakeholders valuable insights—not only into the journey so far but also into the future of the sector.

State of the world vine & wine sector 2023/2024

During two press conferences—one in April and another in November—the OIV Director General presented the latest sectoral data for the 2023/2024 period. Some key highlights:

Vineyard Surface Area

The world's vineyard surface area continued its decrease in 2023, shrinking by 0.5% from 2022 to 7.2 million hectares. This trend, observed for the third consecutive year, was driven by the removal of vineyards in major vinegrowing regions (including all types of grapes) across both hemispheres.

Wine production

Extreme climatic conditions and widespread fungal diseases severely impacted many vineyards worldwide in 2023, culminating in a historically low global wine production of 237 million hectolitres. This marked a 10% drop from 2022 and represented the lowest output in more than 60 years. In 2024, world wine production is expected to decline further from the low volume of last year. Climatic challenges across both hemispheres are once again major contributors to the reduced global production volume.

Wine Consumption:

Global wine consumption in 2023 is estimated at 221 million hectolitres, indicating a decrease of 2.6% compared to 2022's already low figures. The spike in production and distribution costs, driven by inflationary pressures, led to higher wine prices for consumers, who were already dealing with diminished purchasing power. Despite these challenges, a few major markets demonstrated resilience.

International trade in wine

Although the total volume of wine exported dropped to 99 million hectolitres, this was offset by a high export value, which reached 36 billion euros. The average price per litre of export wine hit a record high of 3.62 euros per litre. One bottle out of two is exported.



7 key takeaways illustrated by the OIV Director General

1 Change is a constant. The global wine sector has undergone significant transformations in production methods, market structures, geographies and consumption patterns over the past 100 years. Overall these have been positive in terms of the value and reach of the sector.

2 The wine sector is highly **resilient**. It has weathered depression, prohibition, world wars, the oil crisis of the 1970s, the stock market crash of 1987, the global financial crisis of the 2000s, covid etc. It has survived and it has grown in value.

3 It is essential to recognise that **science** and learning make a huge difference. Scientific and technical research, improvements and innovations – the development and **sharing** of **knowledge** across the global sector – have made an enormous impact of on everything from product quality, crop management and **sustainability**. This is at the heart of the OIV's mission and something that we will continue to promote.

4 Production and **consumption** are always evolving. There is a never-ending waltz by which production adapts to consumption and consumption responds to production over time. This is a fact of life for the wine sector.

5 The impacts of **climate change** are accumulating. This can be clearly seen in the rising volatility of production volumes. Addressing climate change and sustainability are crucial to the future of the sector.

6 International trade is integral to the wine sector. It has opened up new markets and consumer preferences, creating exciting opportunities for the wine sector. At the same time, it is vulnerable to geopolitical and economic uncertainties that are often beyond our control.

7 The wine sector is a **long term** sector. It is essential to have a long term view. It is undoubtedly a tough moment right now for many in the wine sector. It is a moment of change, and therefore uncertainty. But we should look at the resilience, the **adaptability**, the quality and the global reach of the sector with optimism. The key challenges – addressing sustainability and climate change, understanding shifting **consumer** behaviours and the position of wine in society, navigating global trade uncertainty – are also the **opportunities** for wine.

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