



SCOPE I PROGRAMME

Stakeholders Contribution on OIV Priorities and Engagement

20-21 October 2025, Salle des Etats, Palais des Ducs de Bourgogne, Dijon

INTRODUCTION - THE OIV AND SCOPE

The International Organisation of Vine and Wine (OIV) is an international intergovernmental organisation with a scientific and technical mandate. It is recognised as the global reference for the vine and wine sector. Founded in 1924, the OIV currently has 51 Member States, countries producing and consuming grapes and wine, which account for 85% of the world's vineyard surface area, 90% of global wine production and 75% of global wine consumption.

SCOPE is a new initiative within the framework of the OIV Strategic Plan aimed at two objectives:

- First, to leverage the unique position of the OIV as the international intergovernmental organisation vine and wine to bring together governments, international organisations, experts, producers and other stakeholders in productive conversations about the key challenges and opportunities facing the sector.
- Second, to gather the perspectives and priorities of stakeholders in order to inform the future works of the OIV and ensure that they are targeted towards the areas of highest importance.

The outcomes of the SCOPE will be compiled in a report to be distributed to participants and presented to the OIV's Scientific and Technical and Executive Committees for further consideration in the context of its future works.

SCOPE will be held over 1.5 days on 20 and 21 October. Day 1 will set the scene with high-level perspectives from key international players on the focus subjects: sustainability, trade and culture. Day 2 will be dedicated to working sessions to explore aspects of the focus subjects.

Each working session will consider a specific aspect of the focus subject. The objectives of the working sessions are:

- to share a range of perspectives from different stakeholders and identify key challenges and opportunities
- to encourage stakeholders to offer collaborative ideas and solutions
- to explore where the OIV can play a role within the framework of its mandate as a global scientific and technical reference body.

MONDAY 20 OCTOBER

◆ Salle des Etats, Palais des Ducs de Bourgogne, Dijon

From 1:30 PM

Registration and welcome coffee

2:00 PM – 5:30 PM

PLENARY SESSION

This session sets the scene for the SCOPE meeting through a series of high-level interventions that outline the global operating environment of the vine and wine sector, with a particular focus on sustainability, trade and culture.

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| 2:00 – 2:10 | Welcome OIV President, Mrs. Yvette van der Merwe |
| 2:10 – 2:30 | Introduction to SCOPE and OIV Priorities OIV Director General, Mr. John Barker |
| 2:30 – 2:50 | High-level perspectives on the global operating environment
OECD Secretary General, Mr. Mathias Cormann |
| 2:50 – 3:15 | The changing context of global trade and implications for the vine and wine sector WTO Deputy Director General, Mr. Jean-Marie Paugam |
| 3:15 – 3:25 | Questions and answers |
| 3:25 – 4:00 | Coffee Break |
| 4:00 – 4:20 | International recognition of cultural heritage: the context for vine and wine
Professor of Comparative African History, Department of History of the University of Edinburgh, Mr. Paul Nugent. |
| 4:20 – 4:40 | Global sustainability objectives and the role of certification and standardisation
Secretary of the ISO Committee on Food Products, Mrs. Sandrine Espeillac |
| 4:40 – 5:10 | The challenges and opportunities facing the vine and wine sector
FIVS Chief Executive, Mrs. Julie Hesketh-Laird |
| 5:10 – 5:30 | Questions and answers
Closure of the Plenary Session |

From 7.00 PM

Cocktail Reception

◆ OIV's Headquarters, Hôtel Bouchu dit d'Esterno

TUESDAY 21 OCTOBER

◆ Salle des Etats, Palais des Ducs de Bourgogne, Dijon

From 8.30 AM

Welcome Coffee

9:00 AM – 9:20 AM

Introductory words OIV Director General, Mr. John Barker

9:30 AM – 11:00 AM

WORKING SESSION 1: SUSTAINABILITY – THE CHALLENGE OF HARMONISATION

Sustainability is essential to the future of the vine and wine sector and wine producers, researchers and officials are all deeply engaged on this subject. One of the key challenges is to ensure that the approaches of all players are aligned and that differences in approach do not result in unnecessary restriction or cost. This working session will open a discussion between key stakeholders to identify points of synergy and alignment with the works of the OIV.

Moderator	António Graça : Head of Research and Development Sogrape, Vice-President of the OIV Expert Group “Sustainable Development and Climate Change”
Rapporteur	Sarah Wilson: General Manager Advocacy and General Counsel New Zealand Winegrowers Vice-President of the OIV Commission “Economy and Law”
Panellists	Patricio Parra: Managing Director of the R&D Consortium Wines of Chile Special Secretary of the OIV Expert Group “Sustainable Development and Climate Change” Peter Stanbury: Research Director Sustainable wine Roundtable (SWR) Linda Johansson: Sustainability Manager Systembolaget Mihail Dumitru: European Commission Deputy Director General at the Directorate General for Agriculture and Rural Development (DG AGRI) in charge of Common Agricultural Policy (CAP) Direct Support, Rural Development and Sustainability

9:30-9:50 **Welcome remarks and scene setting by the Moderator**

9:50-10:30 **Moderated discussion with all panellists**

10:30-10:55 **Audience Questions & Answers**

10:55-11:00 **Summary of the discussions by the Rapporteur**

Coffee Break

11:30 AM – 1:00 PM

WORKING SESSION 2: TRADE – THE LIFEBLOOD OF THE SECTOR

Trade is the lifeblood of the wine sector, with nearly one in every two bottles consumed outside the country of origin. The global trade environment is increasingly challenged by geopolitical uncertainty and conflict. Non-tariff measures continue to create unnecessary cost for exporters and consumers. This working session will explore the global trading environment from all perspectives and ask where the OIV can engage within the framework of its mandate.

Moderator	Cecilia Risolo: Minister Councillor Permanent Mission of the Argentine Republic to the International Organisations in Geneva.
Rapporteur	Damien Griffante: Director, Strategy & International Affairs Australian Grape & Wine Vice-President of the OIV Expert Group “Law and Consumer Information”.
Panellists	Marzia Varvaglione: President CEEV Comité Européen des Entreprises Vins Miles Beale: Chief Executive Wine and Spirit Trade Association UK Beatriz Stevens: Chair of the TBT Committee of WTO Senior Trade Policy Attaché UK Mission to the UN and WTO, Geneva Bennett Caplan: Board of directors AIDV (International Wine Law Association).

11.30-11.50	Welcome remarks and scene setting by the Moderator
11.50-12.30	Moderated discussion with all panellists
12.30-12.55	Audience Questions & Answers
12.55-13.00	Summary of the discussions by the Rapporteur

1:00 – 2:30 PM

Lunch

2:30 PM – 4:00 PM

WORKING SESSION 3: CULTURAL HERITAGE – A GLOBAL ASSET FOR VINE AND WINE

The grapevine has been cultivated by humans for more than 10,000 years and it continues to find new geographies and new expressions. The cultural heritage that accompanies the grapevine and its products is an important asset. This session will focus on identifying the core elements of this asset and exploring how the OIV can support its validation at the international intergovernmental level.

Moderator	Paul Nugent: Research Director in History Professor of Comparative African History (History Classics and Archaeology) University of Edinburgh .
Rapporteur	Marion Demossier: Director of TNS Centre for Transnational Studies Professor of Social Anthropologist Faculty of Arts and Humanities University of Southampton
Panellists	Michèle Prats: World Heritage Expert ICOMOS France Véronique Lemoine: Scientific advisor - Curator of the Permanent tour La Cité du Vin – Fondation pour la culture et les civilisations du vin (Bordeaux) Steve Charter: Professor of Wine Marketing Burgundy School of Business (Dijon) Master of Wine Rodrigo de Casas: Director of Communications International Alliance for Responsible Drinking (IARD) President of the OIV Expert Group “Culture, Education and Heritage

14:30-14:50	Welcome remarks and scene setting by the Moderator
14:50-15:30	Moderated discussion with all panellists
15:30-15:55	Audience Questions & Answers
15:55-16:00	Summary of the discussions by the Rapporteur

4:00 PM – 5:00 PM

Reporting and conclusions - bringing it all together

- Reports of the Working Sessions
 - Mrs. Sarah Wilson for Working Session on **Sustainability**
 - Mr. Damien Griffante for Working Session on **Trade**
 - Mrs. Marion Demossier for Working Session on **Culture**
- Summary of conclusions and closing remarks by OIV Director General, Mr. John Barker