



International Year of Vine and Wine 1924 • 2024

Dijon, France, 3 September 2024

40 DAYS BEFORE THE WORLD CONGRESS OF VINE AND WINE THE OIV UNVEILS ITS COMMEMORATIVE STAMP AND AN UNPRECEDENTED PROGRAMME

TO MARK ITS CENTENARY, THE OIV TAKES ADVANTAGE OF THE RELEASE OF A COMMEMORATIVE STAMP TO PRESENT THE HIGHLIGHTS OF ITS 45TH CONGRESS TO BE HELD IN DIJON FROM 14 TO 18 OCTOBER 2024.


TAKING STOCK OF THE PAST 100 YEARS AND LOOKING AHEAD TO THE NEXT CENTURY, THE OIV ENDORSES ITS UNIQUE POSITION AS AN INSTITUTION FOR THE GLOBAL INDUSTRY.

The OIV centenary in a stamp

Together with Blandine Alglave, Regional Representative of La Poste, Luigi Moio and the Mayor of Dijon François Rebsamen have unveiled a 92-perforation stamp to commemorate the centenary of the OIV and the Congress being held in France.

One of the stamps selected by France's 2024 *Programme Philatélique National*, and naturally valid for international postage, it is an intaglio etching of the Hôtel Bouchu d'Esterno, built in 1643, which will be home to the OIV headquarters from this autumn.

François Rebsamen is absolutely delighted to welcome the OIV headquarters to the heart of an urban heritage that goes back hundreds of years, surrounded by the intangible heritage of French gastronomy and wine, the landscape heritage and knowhow of the Burgundy *Climats* and the scientific and technical heritage of the 'United Nations of Vine and Wine'.



The restoration of the Hôtel Bouchu d'Esterno by the city of Dijon and the Bourgogne-Franche-Comté region to welcome the OIV headquarters is intended, we are told by the Mayor of Dijon, to promote the universal cultural heritage of vines and wine and give the industry's public stakeholders an innovative tool to further education, knowledge and international dialogue.

Remarking on his professional and personal connection with Dijon, President Moio emphasised that the stamp – with a print run of 600,000 – is the first concrete evidence of the process initiated by the Member States of the OIV, France and the City of Dijon in October 2021, which will see the OIV open its new headquarters on 12 October this year, on completion of an extraordinary restoration and refurbishment project. Reminding us how important it is for the OIV and its members to have appropriate permanent headquarters, Luigi Moio thanked the councillors, professionals and local organisations for their active, hands-on support to ensure the building was completed in time for the historic centenary of the only intergovernmental vine and wine organisation.

Heritage and innovation

The release of the commemorative stamp will be the first of a series of events to mark the OIV's centenary celebrations, which will culminate on the actual anniversary, 29 November 1924. OIV Director General John Barker unveiled a particularly packed programme in Dijon from 11 to 20 October, with the official issue of the stamp, followed successively by a ministerial vine and wine conference at the invitation of the French government, the official opening of the OIV headquarters, the creation of a Clos Pau Roca, the 45th World Congress of Vine and Wine, the AGM of the OIV Member States and the inaugural days of the Hôtel Bouchu d'Esterno. The Director General noted that with almost 650 proposals for scientific papers on the topic of innovative heritage, the Congress will be a rare opportunity to bring together the entire international vine and wine community to discuss and envisage a world in which the vine, wine and their derived products can meet not only the constraints of agricultural production but also consumer expectations.

Registration is open until 12 September
<https://www.oiv2024.fr/en/congress-registration>



The stamp: technical details

- Graphic design: Bruno GHIRINGHELLI
- Etching: Claude JUMELET
- Etching method: intaglio
- Sticker printing: offset
- Size of stamp and sticker: 40 x 30 mm with attached sticker; 22 x 30 mm
- Presentation: sheets of 10 stamps
- Print run: 600,000 stamps
- Face value: €1.96 (international letter)
- Formatting of date stamp: Bruno GHIRINGHELLI

Legal statement: Graphic design Bruno Ghiringhelli and etching Claude Jumelet based on a sketch of the Hôtel Bouchu © International Organisation of Vine and Wine, and World Congress of Vine and Wine logo © S'cape Evénements for the Ministry of Agriculture and Food Sovereignty.

Further technical information about the stamp is available at www.lecarredence.fr.

Useful information

The stamp will go on pre-sale on Friday 11 and Saturday 12 October in:

- DIJON (21): Dijon Clémenceau post office, 26 Boulevard Georges Clémenceau, 21000 DIJON.
- BOULAZAC ISLE MANOIRE (24): Carré d'Imprimerie, ZI - Avenue Benoit Frachon, 24750 BOULAZAC ISLE MANOIRE (Friday only).
- PARIS (75): Le Carré d'Encre, 13 bis rue des Mathurins, 75009 PARIS (Postmark until 5pm).

From 14 October 2024, the stamp will be available for purchase in many post offices or:

By post: Philaposte Service Clients Commercial Z.I Avenue Benoît Frachon, BP 10106 Boulazac, 24051 PÉRIGUEUX CEDEX 09,

By phone: +33 (0)5 53 03 19 26

By email: sav-phila.philaposte@laposte.fr and

On the La Poste website: www.laposte.fr



Editor's note:

The International Organisation of Vine and Wine (OIV)

The International Organisation of Vine and Wine is the leading intergovernmental scientific and technical organisation serving the international vitivinicultural sector.

The OIV currently has 50 Member States, countries producing and consuming grapes and wine, which account for 75% of the world's wine-growing area, 87% of global wine production and 71% of global wine consumption. Twice a year over 500 experts come together to assess, discuss and approve by consensus resolutions on the following:

- 1/ Viticulture and table grapes
- 2/ Oenology and methods of analysis
- 3/ Law and economics of the vine and wine
- 4/ Consumer health and safety

For a century the OIV has been at the forefront of all global vitivinicultural matters, providing standards, guidance and information for the vine and wine sector.

The OIV Centenary

The full press file covering the OIV's history and the events organised to mark its centenary is available on request from the following email address: press@oiv.int.

Contact

Journalists can obtain further information from the OIV's Press & Communications Department
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International Organisation of Vine and Wine
Intergovernmental Organisation
Created on 29 November 1924 • Restructured on 3 April 2001

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