Article 2: Labelling

1. **Labelling** shall include all the particulars, indications, trademarks, pictorial matter or symbols related to a spirituous beverage of vitivinicultural origin displayed on any pack, label, ring or neck label that accompanies or refers to the aforementioned spirituous beverage of vitivinicultural origin.

2. The labelling and methods used shall avoid any confusion and not mislead the consumer about the origin and/or nature of the spirituous beverage of vitivinicultural origin.

3. A **label** shall mean any document, trademark, image or other descriptive material that is written, printed, patterned, adhered, engraved or affixed to the packaging (container) of a spirituous beverage of vitivinicultural origin or attached to the latter.

4. The **field of vision** shall be any surface of the packaging (container), except for the base, which may be seen without having to turn the packaging (container).