



Paris, 27 of April 2022

STATE OF THE VITIVINICULTURAL WORLD

SPEAKING FROM THE OIV'S HEADQUARTERS IN PARIS, BY WEB CONFERENCE, DIRECTOR GENERAL PAU ROCA, PRESENTED ON 27 APRIL, INFORMATION ON WINE PRODUCTION, CONSUMPTION AND INTERNATIONAL TRADE IN 2021.

2021: HISTORIC HIGH IN TRADE AND PARTIAL RECOVERY IN CONSUMPTION

2021 sees a partial recovery of global consumption after the 2020 sanitary crisis and the boom in the international trade market, which **registered a record high in 2021 in both, volume and value**. However, the scenario for 2022 looks uncertain due to the turbulence posed by the global supply chain crisis, the war in Ukraine, covid variants and the increasing energy prices.

2021 Key Figures for the wine sector

The surface area of the world vineyard in 2021 is estimated to be **7.3 mha** in 2021, only marginally lower compared to 2020.

World wine production, excluding juices and musts, in 2021 is estimated 260 mhl, marking a decrease of almost **3 mhl (-1%)**, compared to 2020.

World wine consumption in 2021 is estimated at **236 mhl**, marking an increase of **2 mhl (+0.7%)** compared to 2020 volume.

With a volume of **111.6 mhl**, **the largest exported volume ever recorded in history**, world wine exports in 2021 have increased by **4%** compared to 2020, and have boosted even more in terms of **value**, with **34.3 bn EUR**, registering a yearly **increase of 16%**.



First estimates in 2022 in the Southern Hemisphere

A decline in wine **production for 2022 in the Southern Hemisphere is expected overall**. This is not necessarily bad news. This fall recorded is due to the extremely high wine production levels seen in 2021 and this year, we expect harvests to return to their long-term averages. With the exception of New Zealand and South Africa, all other major Southern Hemisphere wine producing countries are expected to decline their 2022 production levels.

2021: Partial recovery from covid-19 pandemics and booming of online sales

In 2021, the pandemic was certainly not over, but the wine sector overall has proved to be more resilient than other sectors. Part of this success has to do with the sector's great capacity to adopt innovative and technological solutions to cope with the lockdown measures like the e-commerce.

2022: Global supply chain disruptions, Ukraine invasion and the energy crisis announces a year of turbulences

Covid-19 pandemic initially slowed the global supply chain as manufacturers were forced to suspend work until safety precautions were enforced. New covid variants and the lack of access to the vaccine specially in certain developing countries exacerbated the recovery of global production even when developed economies like US and EU reconciled to their consumption behaviours.

The war in Ukraine has set off a series of new **supply-chain bottlenecks**. So has a surge in Covid cases in China, which has led to temporary lockdowns in parts of the country. In addition, the war is putting unprecedented pressure on the global **energy market**, which was already experiencing a rise in prices in 2021. Moreover, the sanctions imposed by the EU on Russia are putting further pressure on the market.

Also, potential trade disruption between EU and Russia might cause some concerns, especially in Italy, France and Spain. As a reminder, Russia is the 10th largest wine importer in the world in 2021 (accounting for about 2% of the world imports) and the 8th largest wine market in terms of sales value.

The **new challenge** in 2022 is to see how the sector will cope with this new situation, where global supply chain patterns have to be probably reconsidered and energy prices will create an inflationary pressure on consumers.



Note for editors

The OIV is the intergovernmental organisation of a scientific and technical nature of recognised competence for its work concerning vines, wine, wine-based beverages, table grapes, raisins and other vine-based products.

It is composed of 47 Member States.
In the framework of its competence,
the objectives of the OIV are as follows:

- to inform its members of measures whereby the concerns of producers, consumers and other players in the vine and wine products sector may be taken into consideration;
- to assist other international organisations, both intergovernmental and non-governmental, especially those that carry out standardisation activities;
- to contribute to international harmonisation of existing practices and standards and, as necessary, to the preparation of new international standards in order to improve the conditions for producing and marketing vine and wine products, and to help ensure that the interests of consumers are taken into account.

Contact

For more information, journalists are invited to contact the OIV Press Office.
Mail : press@oiv.int, communication@oiv.int
Telephone : +33 (0)1 44 94 80 92

Follow us

@oiv.int ([facebook](#), [linkedin](#))
@oiv_int ([twitter](#), [instragam](#))

International Organisation of Vine and Wine
Intergovernmental Organisation
Created on 29 November 1924 • Refounded on 3 April 2001

35 rue de Monceau • 75008 Paris
+33 1 44 94 80 80