RESOLUTION OIV-ECO 700-2023

UPDATE OF THE INTERNATIONAL STANDARD FOR WINE LABELLING: NAME OF THE VITICULTURAL HOLDING

WARNING: this resolution amends the following resolution:
- *ECO 1/88 "List of optional indications for wine labelling"*

THE GENERAL ASSEMBLY

IN VIEW of the article 2, paragraph 2 iii of the Agreement of 3rd April 2001, establishing the International Organisation of Vine and Wine,

CONSIDERING the decision of Executive Committee of April 2017 regarding the necessity to update the International Standard for Wine Labelling,

CONSIDERING the works conducted by the Expert group DROCON on revision of the OIV International Standard for labelling of wines,

CONSIDERING the need to avoid possible confusion with an existing Geographical Indication or an Appellation of Origin and to ensure that the information provided to the consumer is not misleading,

ON THE PROPOSAL of the Commission Economy and Law,

DECIDES to introduce the following modifications to the International Standard for Labelling of wine and to modify the Article 3.1.3 "Name of the viticultural holding" as follows:

Current version	Version after amendments
3.1.3. Name of the viticultural holding	3.1.3. Terms referring to the Name of the viticultural holding

Certified in conformity Jerez, 9th June 2023
The Director General of the OIV
Secretary of the General Assembly
Pau ROCA

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The name of the viticultural holding (château, quinta, finca, tenuta, Weingut, manor, estate, etc): • the wine must come solely from the said holding: grapes harvested and vinified in the holding as such designated; • the description of the viticultural holding must correspond to the customs of the country and must not create confusion in the mind of the consumer; • the wine must be entitled to a recognised geographic indication or recognised appellation of origin, and be mentioned as such.	The use of the name of the viticultural holding in combination with for example: château, quinta, finca, tenuta, Weingut, manor, estate, villa, torre, etc.) in the presentation of wine is subordinated to: • the wine must come solely from the said holding: grapes harvested and vinified in the holding as such designated; • the description of the viticultural holding must correspond to the customs of the country and must not create confusion in the mind of the consumer; • the wine must be entitled to a recognised geographic indication or recognised appellation of origin, and be mentioned as such. (new paragraph) In any case, the use of a name of a viticultural holding shall not be in conflict with other legitimate intellectual property rights like previously registered geographical indications, appellations of origin or trademarks. Member States can establish coexistence mechanisms.

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