INTERNATIONAL STANDARD FOR THE LABELLING OF WINES

Parties participating in the marketing process

3.1.2 Parties participating in the marketing process

The name of one or several persons, firms or groups of people interested in the marketing of wine, having participated in the:

- production;
- wine selection;
- pre-packaging (description of those in charge of the pre-packaging);
- distribution (to restaurants etc).

3.1.2