Article 5: Country of provenance, geographical indications, appelation of origin

For the purposes of this standard:

1. The **country of provenance** is the country in which the spirituous beverage of vitivinicultural origin acquired its main characteristics, quality and nature.

2. **Geographical indication** is any denomination protected by the competent authorities of the country of origin, which identifies a wine or spirit beverage as originating in a specific geographical area, where a given quality, reputation or other characteristic of the wine or spirit beverage is essentially attributable to its geographical origin.

   As far as spirit beverage of a vitivinicultural origin are concerned, the protection of the geographical indication:

   - Is subordinate to the fact that the decisive phase of production being carried out in the country, region, place or defined area.

3. **Appellation of origin** is any denomination recognised and protected by the competent authorities in the Country of origin, consisting of or containing the name of a geographical area, or another denomination known as referring to such area, which serves to designate a wine or spirit beverage as originating in that geographical area, where the quality or characteristics of the wine or spirit beverage are due exclusively or essentially to the geographical environment including natural and human factors, and which has given the wine or spirit beverage its reputation**.** The protection of the appellation of origin is subordinate to the harvest as well as its transformation into wine in the region or defined area.