

INTERNATIONAL STANDARD FOR THE LABELLING OF SPIRITUOUS BEVERAGES OF VITIVINICULTURAL ORIGIN

Language and legibility

Article 3: Language and legibility

1. The language used should be easily understood by the consumer.
2. If the language(s) used is/are not understood by the end consumer, the label should be replaced or another attached containing the appropriate indications in the appropriate language.
3. In the cases outlined in point 2, the particulars shall faithfully reflect those of the original label.
4. The obligatory indications shall be written in characters the size and colour of which shall be clear, indelible, and easily legible to the consumer, in normal conditions of purchase and use.
5. Member States shall provide for a minimum type size greater than or equal to 1.2mm.