



November 24th



Digitalisation of the Vine and Wine Sector – Evaluating Opportunities, Challenges and Future Scenarios

Time (CET)	Sessions	Speakers	
11:00 – 11:10	Welcome & Introduction to OIV	 Mr. Pau Roca OIV – Director General	
11:10 – 11:30	Report – <i>Digital Trends Applied to the Vine and Wine Sector</i>	 Mr. Giorgio Delgrosso OIV – Head of Statistics Department & Chief Digital Transformation Officer	
11:30 – 12:00	In-depth interview: Smart vineyards	 Dr. Adriaan Oelofse WINETECH – Research, Development & Innovation South African representative OIV Commission II - Oenology	 Mr. Joseph Gelman (Interviewer) Minsait Business Consulting – Innovation & Digital Transformation Partner
12:00 – 12:15	Q&A		
12:15 – 12:30	Morning – Break		
12:30 – 13:30	Round Table – <i>Challenges & Opportunities of Digital Transformation in the vine and wine sector</i>	 Dr. Bernard Chen (AI) University of Arkansas – Professor of Computer Science	 Dr. Javier Ibañez (Blockchain) Comillas Pontifical University – Chaired Professor of Commercial Law Alastria Consortium – Co-founder
13:30 – 13:45	Q&A	 Mr. Fabian Torres (E-Label) SICPA - Business Development Director	 Mr. Oliver Oram (IoT / Blockchain) Chainvine – CEO/Founder
		 Ms. Krisha Gandhi (Moderator) OIV – Data	
13:45 – 14:00	Event Closure & Next Steps	 Mr. Pau Roca OIV - Director General	
		 Ms. Solange Slack Master of Ceremonies OIV – Project Manager	



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24 November 2021 📅

Online 📍