

Last day to register!

## OIV Webinar

Harvest management during COVID19 crisis in the Southern Hemisphere – what can we learn from it?

Information [here](#)

## OIV in the news

### Call for proposal of a strategy of digital transformation of the OIV

OIV

The OIV intends to contract a consultant/partner to collaborate on the design and planification of a comprehensive and detailed strategy of digital transformation of the organisation.

## Covid-19

### Premium Wine Falls Victim to Coronavirus

Wine-Searcher

Premiumization might be over for wine as producers look to offer value ahead of prestige to an uncertain market.

### Chinese wine drinkers up import wine purchase volume amid pandemic

Wintitles Media

of the most *important* channels to *market for wine* in *China*". "As to why this is, our analysis is...

### Rutherglen winemakers use downturn to make space and be strategic, despite hardships

ABC

It has been a challenging year for many regional producers, hit not only by drought and bushfires but now dealing with the challenges presented by a pandemic.

### Boxed Wine Sales Surge Around The World And Will Keep Going

Forbes

Demand for boxed wine has spiked globally during the pandemic—the evidence (and improving quality) suggest boxed wine sales will continue to surge.

### A Post-Covid Map To The Wine Business

Forbes

evolve and the demand is there." So there is a sweet spot on the *wine* and drinks' *market* horizon. Follow me on Twitter...

### Aumentó el consumo de vino en el país durante la cuarentena

Diario Los Andes

. Este año, en cambio, Sudáfrica tiene *prohibición* de ventas de *vinos* y Australia tuvo una mala *cosecha*,...

### Ribera del Duero estudia ajustar su producción a los efectos de la pandemia

Cadena Ser

el aforo máximo de las parcelas. El reglamento de la *Denominación* de Origen establece una *producción* máxima de 7.000...

### Coronavirus covid-19 : comment déguster les vins en respectant les gestes barrières ? C'est le pari de l'oenotourisme

France 3 Régions

touristique de plus en plus importante pour l'*économie*. D'autres professionnels du *vin* se montrent particulièrement...

### Le déconfinement booste les ventes de vins

Mon-ViTi

Après plus de deux mois compliqués, les vins tranquilles et effervescents semblent retrouver le chemin de la croissance avec des hausses significatives sur la première semaine du déconfinement d'après Nielsen, indique un article Rayon Boissons.

### Vino: contro barriere Covid arriva il 'web-sommelier'

Giornale Di Sicilia

a due ragazzi siciliani che, unendo la passione per il *vino* alle capacità *tecnologiche*, hanno realizzato l'uovo di...

## Other articles EN

## **Ingredient Labeling May Soon Show Up On Your Favorite Wine**

Forbes

of the *International Organization of Vine and Wine (OIV)*. The rules define which processing aids and which...

## **Researchers examine climate change perception among specialty-crop producers**

Phys.org

mail and web-based surveys and personal interviews with apple and *wine-grape* producers in California, New York,...

## Other Articles ES

### **La escalada del enoturismo**

La Opinion de Zamora

de 10.000 visitantes. "Nuestro objetivo es llevar la *marca Ruta del Vino* de Toro al podio de los destinos enoturísticos..."

### **El terroir del Ribeiro**

Gastrostyle

Una comarca a 45 km. del océano Atlántico, la tierra de O Ribeiro ha sido favorecida por unas condiciones excepcionales para la viticultura.

## Other articles FR

### **Cest le moment de compter les glomérules des larves deudemis**

Vitisphere

Pour savoir s'il vous faudra traiter dans un mois, prenez 5 minutes et comptez les amas de boutons floraux sur 25 grappes.

### **La mise en circulation du Beaujolais nouveau 2020 avancée**

Vitisphere

La viticulture et le négoce du Beaujolais se sont entendus pour avancer, de façon exceptionnelle, les dates d'autorisations de retraitement et d'expédition des vins primeurs.

## Other Articles IT

### **Il Prosecco Rosé Doc diventa realtà**

Civiltà del bere

Nasce il Prosecco Rosé Doc. Sarà uno Spumante millesimato a base di Glera e Pinot nero (10-15%).

### **Enoturismo, un patrimonio da valorizzare con i Consorzi di tutela del vino**

La Repubblica.it

Alto Adige, del Barbera d'Asti e *Vini* del Monferrato, della *DOC* dei *vini* Breganze, dei *vini*...

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