INTERNATIONAL STANDARD FOR THE LABELLING OF WINES Definitions

1.1 Definitions

"Label" means any tag, brand, mark, pictorial or other descriptive matter, written, printed, stencilled, marked, embossed or impressed on, or attached to, a package (container) of wine.

"Single Field of Vision": All parts of the surface of the package (container), excluding the base, which may be seen at the same time without having to turn the package (container).

"Pre packed wine" means wine packaged in advance in a container, ready for offer to the consumer, or for catering purposes